

**MINUTE -To- MINUTE PROGRAM
Day-1: Inaugural Session**

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			All Participants
S. No.	PROGRAM		
A	Registration and Distribution of Conference Kits		09:00 AM – 09:20 AM
B	Inaugural Session		09:20 AM – 11:25 AM
Hall 1	1	Welcome of Delegates	09:20 AM – 09:25 AM
	2	Welcome Address by Prof. R. C. Singh (President SRD, India)	09:25 AM – 09:35 AM
	3	Unveiling of 10 th Conference Proceedings	09:35 AM – 09:40 AM
	4	Felicitations of Speakers, Plaque Ceremony, Life Memberships, Prof. Muhammad Aqeel Ashraf (Zibeline International Publishing, Malaysia)	09:40 AM – 09:45 AM
	5	Inaugural Keynote Talk on Sustainable research and management practices for a greener future by Prof. Wong Ling Shing , INTI International University, Malaysia	09:45 AM – 10:15 AM
	6	Keynote Talk on AI Transformation in Bioinformatics by Prof. Leong Wai Yie , INTI International University, Nilai, Malaysia	10:15 AM – 10:45 AM
	7	Plenary Talk on highly advance AI system and it's working based on ancient Indian system by Mr. Abhay Jain , Managing Director, JL Capital, Saratoga, CA, USA	10:45 AM – 11:15 AM
	8	Vote of Thanks by Dr. Rajendra Kumar (Vice President, SRD, India)	11:15 AM – 11:20 AM
	9	Group Photograph	11:20 AM – 11:25 AM
Networking High Tea			11:25 AM – 12:00 Noon

Note: Jio Meet Link for online Participants will be sent to their emails



SOCIETY
FOR RESEARCH DEVELOPMENT

**10th International Conference on
Research Innovations (iCRI-25)
Johor Bahru, Malaysia**

In association with



MINUTE -To- MINUTE PROGRAM

Day-1: Parallel Session-1 (12:00 Noon – 01:30 PM and 01:30 PM – 02:25 PM)

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			SSH (Face-to-Face)
C1	Parallel Session-I: Session Chair Dr. Venus Ibarra, Ateneo de Manila University, Philippines		12:00 Noon – 01:30 PM
Hall 1	1	Session overview and Introduction of Session Chair	12:00 Noon – 12:05 PM
	2	Invited Talk on Does Hofstede's Cultural dimensions on power distance affect accountability in today's cultural landscapes? (Role of Grounded Theory) by Dr. Zeny T. Asuncion , University of Guam, Guam, USA	12:05 PM – 12:20 PM
	3	Current Status and Challenges of Artificial Intelligence (AI) Technologies in Kolehiyo ng Lungsod ng Lipa: Basis for Institutional Development Technological Plan by Ritchie Bautista -Early	12:20 PM – 12:30 PM
	4	Adoption of Artificial Intelligence Tools by Selected Students of the College of Business, Administration, and Accountancy (CBAA) at Laguna University: Factors Influencing Usage and Acceptance by Czarina M. Esmerna	12:30 PM – 12:40 PM
	5	Evaluating Pedagogical Techniques in Bachelor of Science in Accountancy: Basis for Transforming Education Through Competency-Based Learning by John Michael Angelo Z. Lopo	12:40 PM – 12:50 PM
	6	Non-Teaching Personnel Ranking Process of a Selected Private School in San Pablo City: A Guide for HR Merit System by Kathleen R. M.	12:50 PM – 01:00 PM
	7	Goal Orientation and Academic Performance of Varsity Players in San Pablo Colleges by Jonathan Z. Reyes	01:00 PM – 01:10 PM
	8	Cashless Payment of Business Transactions in Peter Paul Medical Center of Candelaria, Inc.: Customers' Satisfaction by Clarisse Joy	01:10 PM – 01:20 PM
	9	Empowering Employees: An Analysis on the Effectiveness of Leadership in a Selected Family-Owned Business in Laguna, Philippines by Clarisse Erickris A. Mortil	01:20 PM – 01:30 PM
C2	Continued Session-I: Session Chair Dr. Ng Khar Thoe (Face to face and Online) TCS (Hall 1) Face-to-Face		01:30 PM – 02:25 PM
Hall 1	1	Session Overview followed by Talk on Evaluative Study on the Influence of Students' Reflections for Computational Thinking Skills and Self-Confidence in Transdisciplinary Studies with Case Exemplars by Khar Thoe Ng	01:30 PM – 01:45 PM
	2	Transdisciplinary Studies with Exemplary Innovative Output via Emerging Technologies and Biotechnology Applications for Sustainable Environment by Nurul Nadiyah Abdul Razak	01:45 PM – 01:55 PM
	3	Validation of Instrument to Analyze the Impact of Remote Online Class Mode on College Students' Music Learning Interest by Meng Yang	01:55 PM – 02:05 PM
	4	Monitoring/evaluation Tools Development to Evaluate Motivation of Students Participated in the Training Using Technology-enhanced Creative Dance Education Module by Wang Zexin (Online)	02:05 PM – 02:15 PM
	5	Research on the Effective Application of Internet of Things in the New Paradigm of University Education Management by Ma Jie (Online)	02:15 PM – 02:25 PM
Networking Lunch			02:25 PM – 03:00 PM

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**MINUTE -To- MINUTE PROGRAM
Day-1: Parallel Session-2 (01:00 PM – 02:05 PM)**

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			TCS Face-to-face and Online
C3	Parallel Session-II: Session Chair: Prof. Ong Eng Tek, UCSI University, Malaysia		01:00 PM – 02:05 PM
Online	1	Session overview and Introduction of Session Chair	01:00 PM – 01:05 PM
	2	Invited talk on Green Transformational Leadership: Empowering ESG for a Sustainable Tomorrow by Dr. Leveric Ng , Ateneo de Manila University, Manila, Philippines	01:05 PM – 01:15 PM
	3	Mobile Learning Experiences by Student Teachers in One Teacher Education University by Charanjit Kaur Swaran Singh	01:15 PM – 01:25 PM
	4	Performance Differences in CET-4 Reading Comprehension across Academic Background and Response Format of Chinese EFL Students by Charanjit Kaur Swaran Singh (Online)	01:25 PM – 01:35 PM
	5	The Use of SuVa in Short Communicative Message Writing to Form 5 ESL Students by Charanjit Kaur Swaran Singh (Online)	01:35 PM – 01:45 PM
	6	Students' Views on the Challenges of using Task-Based Learning to Improve their Reading Competence, Motivation, and Interest by Charanjit Kaur Swaran Singh (Online)	01:45 PM – 01:55 PM
	7	Barriers to Communicative Language Teaching in Malaysian Primary Schools: Bridging Policy and Practice by Amirah Binti Akhyar (Online)	01:55 PM – 02:05 PM
	Networking Lunch		02:05 PM – 03:00 PM

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**MINUTE -To- MINUTE PROGRAM
Day-1: Parallel Session-1 (03:00 PM – 04:55 PM)**

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			SSH (Hall 1) Face-to-Face
D1	Parallel Session-I: Session Chair: Dr. Adoree Arjona Ramos, ACTS Computer College Sta Cruz, Laguna, Philippines		03:00 PM – 04:55 PM
Hall 1	1	Session overview and Introduction of Session Chair	03:00 PM – 03:05 PM
	2	Effectiveness of Radio Advertisements in the Digital Era: A Case Study of a Company in Quezon Province, Philippines by Reea Luzette U. Endrinal	03:05 PM – 03:15 PM
	3	Application of Latent Class Analysis Toward Supply Chain Resilience of Selected Manufacturing Companies in Region 4A, Philippines by Mark Paul O. Altarejos	03:15 PM – 03:25 PM
	4	Compliance Strategy of San Pablo Colleges Medical Center in Adapting Privacy Regulations by Marifel Averion - Ansama	03:25 PM – 03:35 PM
	5	Effectiveness of Influencer Marketing on Generations X, Y, and Z's Purchasing Decision in Siniloan, Laguna: A Comparative Study Across Generations by Nicole S. Egargue	03:35 PM – 03:45 PM
	6	Customer Satisfaction with Outsourced Accounting Services: A Selected BPO Industry Analysis in Lucena City, Philippines by Angelica H. Malabunga	03:45 PM – 03:55 PM
	7	Filipino Accountant Career Growth and Opportunities in America and Canada Through the National Council of Philippine-American Canadian Accountants (NCPACA) Membership by John Michael R. Mujer	03:55 PM – 04:05 PM
	8	The Impact of Student Leadership on Job Readiness and Performance in Entry Level Positions by Marydel Samaniego	04:05 PM – 04:15 PM
	9	Strategies for Improving Mental Health Support for Nurses at United Candelaria Doctors Hospital: Best Practices and Outcomes by Alyssa Louise Extra	04:15 PM – 04:25 PM
	10	Evaluating Pricing Strategies for Car Accessories: A Comparative Analysis in San Pablo City, Laguna by Liezl P. Tumbagahan	04:25 PM – 04:35 PM
	11	Exploring the Ethical Behavior of Microfinance Employees in Their Interactions with Members: Evidence in Lucena City, Philippines by Ma. Lyn F. Silva	04:35 PM – 04:45 PM
	12	Implications of Financial Ratios to the Financial Statements: Efficiency and Usefulness by Angela Luistro – Ilao	04:45 PM – 04:55 PM
End of Day 1			

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**MINUTE -To- MINUTE PROGRAM
Day-1: Parallel Session-2 (03:00 PM – 04:35 PM)**

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			TCS (Hall 2: Online)
D2	Parallel Session-II: Session Chair Dr. Saurabh Sharma, Chandigarh University, Mohali, India		03:00 PM – 04:35 PM
Online	1	Session Overview and Introduction of Session Chair	03:00 PM – 03:05 PM
	2	Deep Learning-Driven Intelligent Fault Diagnosis for Rotating Machinery: Bridging Data-Driven Insights and Real-Time Predictive Maintenance by Ishan Chandra Joshi	03:05 PM – 03:15 PM
	3	Early Diagnosis and Prevention for Parkinson Disease Using Machine Learning by Simran Khera	03:15 PM – 03:25 PM
	4	Ethical Implications of Machine Learning in Healthcare by Ankit Gulati	03:25 PM – 03:35 PM
	5	A Comprehensive Review for Auditing Bias in AI Based Hiring System by Devanshi Sharma	03:35 PM – 03:45 PM
	6	Machine Learning Inspired Moisture Detection System in Grains: A Review by Prabhjot Kaur	03:45 PM – 03:55 PM
	7	Machine Learning for Grain Moisture Detection: A Systematic Review of Performance Metrics and Optimization Techniques by Shashikant Balasaheb Chavan	03:55 PM – 04:05 PM
	8	Integration of Explainable AI (XAI) with IDS in Wireless Sensor Network by Vinod Kumar	04:05 PM – 04:15 PM
	9	Design and Implementation Challenges in Building a Scalable MERN Stack Platform for Civic Feedback System by Tenzing Sherab	04:15 PM – 04:25 PM
	10	Optimized, Scalable Federated Learning for Multi-Institutional Brain Tumor Diagnosis by Neeru Bala	04:25 PM – 04:35 PM
End of Day 1			

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**MINUTE -To- MINUTE PROGRAM
Day-1: Parallel Session-3 (03:00 PM – 04:55 PM)**

20 th June 2025 (Malaysia Standard Timings UTC +8:00)			TCS (Online)
D3	Parallel Session-III: Session Chair: Dr. J C Patni, Alliance University, Bengaluru, India		03:00 PM – 04:55 PM
Online	1	Session Overview and Introduction of Session Chair	03:00 PM – 03:05 PM
	2	Enhancing Brain Tumour Classification with Generative Adversarial Networks by Jebasingh O.	03:05 PM – 03:15 PM
	3	Health Monitoring by Electromyography with Arduino and Muscle Sensor by Jebasingh O.	03:15 PM – 03:25 PM
	4	Smart Medicine Dispensary System Using Cyber-Physical Systems by Jebasingh O	03:25 PM – 03:35 PM
	5	Development of Sustainable Communication Blended-Mode Instructional Platforms in Future Knowledge Management in Music & Arts Education: A Systematic Literature Review by Xing Zhi Guan	03:35 PM – 03:45 PM
	6	Random Forest and Neural Networks for Predicting the Impact of Nanoparticles on DNA Damage and Viability by Devaiah N. G	03:45 PM – 03:55 PM
	7	Ethics in AI Biomedical Research Frontiers: Managing Innovation, Transparency, and Equity by Rajesh Sharma R	03:55 PM – 04:05 PM
	8	Influence of Bamboo Fibre as a Sustainable Nanomaterial Reinforcement on Enhancement of Mechanical Properties of Fly Ash-based Concrete by Devaiah N G	04:05 PM – 04:15 PM
	9	Study on Physical Properties and Sustainable Applications of Nano-Modified Binders for Enhancing Compressive Strength of Autoclaved Aerated Concrete by Sheetal Thapa	04:15 PM – 04:25 PM
	10	Enhanced Cardiovascular Disease Detection Using Artificial Intelligence and Machine Learning by V. Suganya	04:25 PM – 04:35 PM
	11	Impact of Generative AI on Societal well-being: Opportunities, Challenges, and Pathways Forward by Urmila Yadav	04:35 PM – 04:45 PM
	12	Congestion and Service Alternation in Tandem Machine Repair Models for Internet of Things Networks by Sanjeev Kumar	04:45 PM – 04:55 PM
End of Day 1			

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**MINUTE -To- MINUTE PROGRAM
Day-2: Parallel Session-1 (09:00 AM – 11:10 AM)**

21 st June 2025 (Malaysia Standard Timings UTC +8:00)			SSH (Hall 1) Face-to-Face
E1	Parallel Session-I: Session Chair Dr. Venus Ibarra, Ateneo de Manila University, Philippines		09:00 AM – 11:10 AM
Hall 1	1	Session Overview by Dr. Venus Ibarra	09:00 AM – 09:05 AM
	2	Invited Talk on Big Ideas in School Mathematics Curriculum by Dr. Tin Lam TOH , National Institute of Education, Singapore	09:05 AM – 09:20 AM
	3	Financial Literacy of Selected Members of CARD Bank Branch in Bay Laguna by Melvin Agnote	09:20 AM – 09:30 AM
	4	Patterns in the Voluntary Disclosure Practices of a Power Company in the Philippines Using GRI Framework by Norlee C. Alban	09:30 AM – 09:40 AM
	5	Moral Imagination Levels Among Small-Scale Entrepreneurs in the NCR, Philippines: An Industry-Based Analysis by Maria Victoria R. Ignacio	09:40 AM – 09:50 AM
	6	Enhancing Private School Branding and Performance Through Digital and Social Media Marketing Strategies by Adeline Z. Davac	09:50 AM – 10:00 AM
	7	The Ethical Challenges in Financial Accounting in the Healthcare Sector by Joseph Alfred M. Reyroso	10:00 AM – 10:10 AM
	8	Impact of Global Changes in the Causal Relationships among the Balanced Scorecard Measures of Philippine Publicly Listed Banks after the COVID pandemic by Emilia S. Laquindanum	10:10 AM – 10:20 AM
	9	Augmented Reality (AR) in Mathematics Lessons: A Proposed Framework by Lim Zhi Qi Jeanette	10:20 AM – 10:30 AM
	10	Prompt Engineering for Well-designed Secondary Level Mathematics Questions by Paulyne Santos Anthony	10:30 AM – 10:40 AM
	11	Institutional Planning and Business Innovation: Building a Synergistic Model for Growth at Pamantasan ng Lungsod ng San Pablo by Oscar D. Tapay Jr.	10:40 AM – 10:50 AM
	12	Impact of Socio-economic Factors in the Management of MSMEs in San Pablo City, Laguna by Glory Pearl C. Cordez	10:50 AM – 11:00 AM
	13	Assessment of Water Distribution Service Management of Water Utilities (WUs) in Laguna, Philippines: A Comprehensive Status Review by Mat Wilson B. Ramos	11:00 AM – 11:10 AM
Networking High Tea			11:10 AM – 11:30 Noon



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**MINUTE -To- MINUTE PROGRAM
Day-2: Parallel Session-2 (09:30 AM – 10:45 AM)**

21 st June 2025 (Malaysia Standard Timings UTC +8:00)			TCS/SSH (Online)
E2	Parallel Session-II: Session Chair: Dr. Adoree Arjona Ramos, ACTS Computer College Sta Cruz, Laguna, Philippines		09:30 AM – 10:45 AM
Online	1	Session Overview by Session Chair	09:00 AM – 09:05 AM
	2	Meeting The Seventh Sustainable Development Goal with Machine Learning Enabled TCSC Controllers by Niharika Agrawal	09:05 AM – 09:15 AM
	3	Comparing Traditional and Advanced Heffron-Phillips Models for Damping Oscillations based on Hippopotamus Optimization Algorithm by Niharika Agrawal	09:15 AM – 09:25 AM
	4	Bibliometric Analysis of Career Courses: Mapping Intellectual Structure and Research Trends by Zhao Yue	09:25 AM – 09:35 AM
	5	Leveraging Technology to Enhance Administrative Efficiency in Private Schools: A Study of Practices and Outcomes in Pila, Laguna, Philippines by Myca Elaine J. Domingo	09:35 AM – 09:45 AM
	6	Cash Flow Management Techniques and Financial Stability of Selected Small and Medium Enterprises (SMEs) in Lucena City, Philippines by Ezhel Claire, Fuertes	09:45 AM – 09:55 AM
	7	Budgeting Practices of Selected Small and Medium Enterprises (SME'S) In Lucena City: An Input for Budget Management Plan by Rowena B. Nieva	09:55 AM – 10:05 AM
	8	The Role of Operational Analytics and its Impact on Client and Customer Satisfaction: Evidence from a BPO Industry in Pasay, Philippines by Paul Jeen Ramos Garin	10:05 AM – 10:15 AM
	9	Impact of Career Development Opportunities on Employee Retention: A Study Among the Selected Financial Institutions in Lucena City from the Perspective of Human Resource Practitioners by Guilmer Pureza, CHRA, CSSWB	10:15 AM – 10:25 AM
	10	Employees' Perception on Human Resource Strategies for Managing Multi-Generational Workforce of Chosen Organizations in Lucena City by Kyle Angelo Ranillo Anoso	10:25 AM – 10:35 AM
	11	Assessing the Impact of Budget Management Practices on Organizational Performance: A Case of Non-Profit Organization in the Philippines by Reivel Ramat	10:35 AM – 10:45 AM
Networking High Tea			11:00 AM – 11:30 AM

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**MINUTE -To- MINUTE PROGRAM
Day-2: Parallel Session-2 (11:30 AM – 01:45 PM)**

21 st June 2025 (Malaysia Standard Timings UTC +8:00)			TCS Face-to-Face/Online
F1	Parallel Session-II: Session Chair: Dr. Charanjit Kaur Swaran Singh, Universiti Pendidikan Sultan Idris, Malaysia		11:30 AM – 01:45 PM
Hall 1	1	Session overview and Introduction of Session Chair	11:30 AM – 11:35 AM
	2	Invited talk on Natural Polymer-Based Electrolytes for Sustainable Electrochemical Energy Devices by Dr. Ikhwan Syafiq Bin Mohd Noor , Universiti Putra Malaysia, Malaysia	11:35 AM – 11:55 PM
	3	Quality Assessment Exploration for AIGC Musics by Gao Mingda	11:55 PM – 12:05 PM
	4	AI Tooling with Transdisciplinary Pedagogies for Ethnic Craftswomen Empowerment to Sustaining the Intangible Heritage by Kamolrat Intaratat	12:05 PM – 12:15 PM
	5	Grade Differences in Motivation and Learning Strategies within Self-Regulated Learning among Mathematics Students at a University in China by Rongrong Cheng	12:15 PM – 12:25 PM
	6	Predictive Health with AI: A Comparative Evaluation of ChatGPT and Google Gemini for Diagnostic Decision-Making Using Patient Test Data by Aashish Jain	12:25 PM – 12:35 PM
	7	Musical Mnemonics Integrating Augmented Reality Apps as a Teaching Aid to Learn the Digestive/Alimentary System: A Cross-Sectional Study by Masanori Fukui	12:35 PM – 12:45 PM
	8	Teachers' Perceptions of Freedom in Inquiry-Based Learning: Process-specific Influences and the Relevance of Years of Experience by Masanori Fukui	12:45 PM – 12:55 PM
	9	Profiling the Mastery Levels of Basic Science Process Skills among the Malay and the Orang Asli Lower Secondary Students in Malaysia by Eng Tek Ong	12:55 PM – 01:05 PM
	10	Development of Monitoring/evaluation Tools for Technology-enhanced Music Education Module to Improve Self-regulation Skills Among Students at Guizhou Vocational College, China by Qiao Pan (Online)	01:05 PM – 01:15 PM
	11	Visualization of Music Theory in Real-Time: Case Exemplar Integrating Artificial Intelligence by Hou Hui Hui (Online)	01:15 PM – 01:25 PM
	12	Empowering Fine Arts Education with ICT: Framework Development and Exemplars Using Emerging Technologies to Train Primary Education Major Undergraduates by Lu Ping (Online)	01:25 PM – 01:35 PM
	13	Exploring Use of Emerging Technologies for Monitoring/ Evaluation of Senior Adults' Participation in Vocal Education Module with Exemplary Framework by Wang Siran (Online)	01:35 PM – 01:45 PM
Networking Lunch			01:45 PM – 02:30 PM

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**MINUTE -To- MINUTE PROGRAM
Day-2: VALEDICTORY SESSION**

21st June 2025 (Malaysia Standard Timings UTC +8:00)

G	VALEDICTORY SESSION		02:30 PM – 03:25 PM
Hall 1	1	Welcome of Delegates	02:30 PM – 02:35 PM
	2	Valedictory Talk on World of Work in 2030: Bridging the Gap for a Bright Future by Dr. Mohd. Rozi Ismail , Institute Teacher Education Kota Bharu Campus, MoE, Malaysia	02:35 PM – 03:05 PM
	3	Certificate Distribution	03:05 PM – 03:15 PM
	4	Best Paper Awards Declaration by SRD	03:15 PM – 03:20 PM
	5	<i>Vote of Thanks by Dr. Rohit Khokher</i>	03:20 PM – 03:25 PM
	Break for Preparation of Global Harmony		03:25 PM – 03:35 PM

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21st June 2025 (Malaysia Standard Timings UTC +8:00)

H	CULTURAL EVENING: GLOBAL HARMONY		
Hall 1	1	Networking Scavenger Hunt (4 Teams game)	03:35 PM – 05:00 PM
	2	Line Dancing Philippines Boys followed by Philippines girls	
	3	Group Line Dancing (Philippines)	
	4	Indian Performance	
	Closing of iCRI-25 with Happy Memories		

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